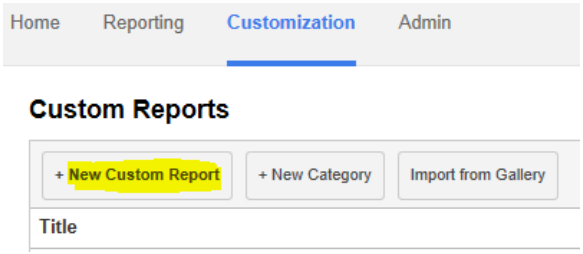
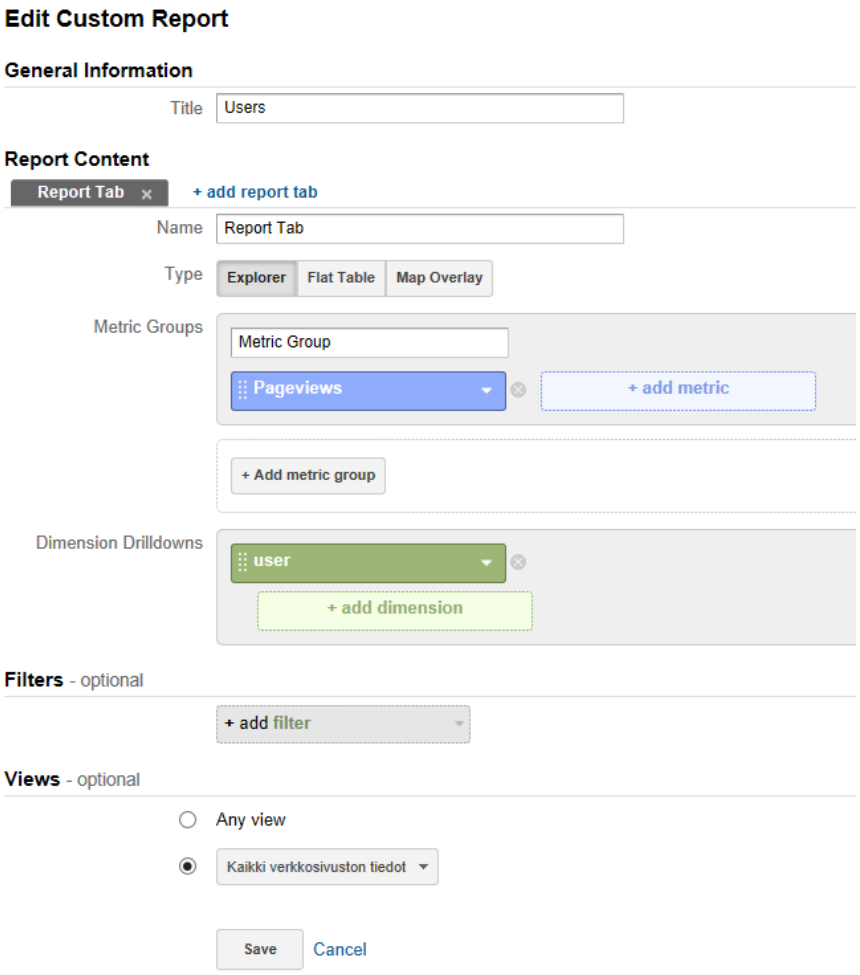
Custom Reports

"Users" report

1. Customization → New Custom Report

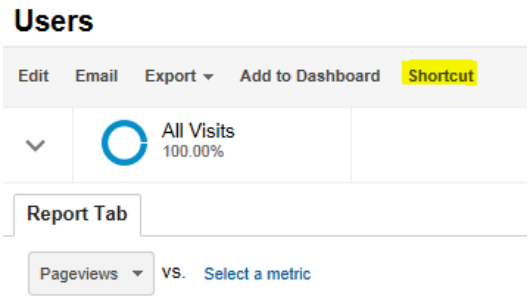


2. Change the values according to the image below and click "save":
   Note: Metrics may be altered according to reporting needs; "Pageviews" is the essential metric in this report. Such as "Avg. visit duration" or "Pages / Visit" may be of use.

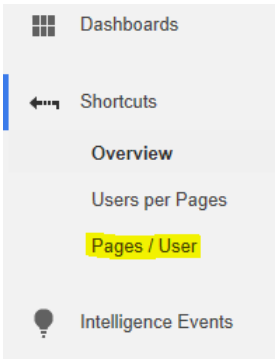


"Pages / User" shortcut

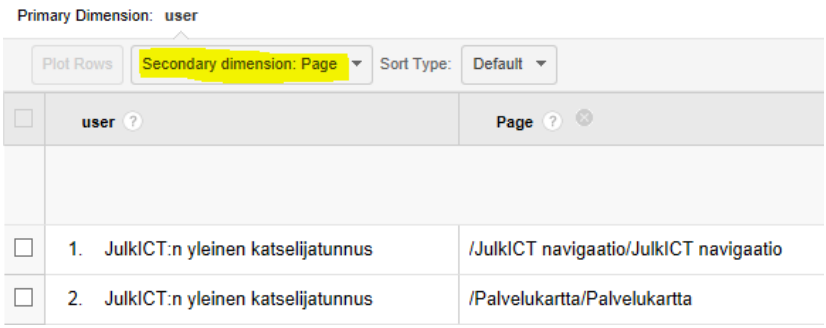
1. Navigate to "Users" report
2. Make this view a shortcut and name it "Pages / User" *(we will make a small change on the report and thus change the name)*



3. Now it can be seen under Shortcuts



4. Add a secondary dimension “Page”



5. Click “save” on the top left corner.
   Note: The idea of the shortcuts is to enforce current configurations and customizations of the reports, thus preserving them.